

AMERICAN LEBANON EDUCATION FOUNDATION

Our Mission Statement & Core Values

1. Introduction:

American Lebanon Education Foundation is a collective of Lebanese and American professionals, activists, and leaders united by a shared vision of a free, sovereign, and prosperous Lebanon. As an independent, non-partisan movement, we are committed to dismantling corruption, restoring governance, and advocating for Lebanon's rightful place within the international community.

2. Vision:

To establish a transparent, accountable, and self-sustaining Lebanon, free from external influence, where democracy, economic stability, and justice prevail.

3. Mission:

Our mission is to:

- Advocate for political, economic, and security reforms.
- Engage with international policymakers to support Lebanon's sovereignty.
- Combat corruption and militant influences undermining stability.
- Promote diaspora involvement in Lebanon's reconstruction and economic growth.
- Drive policy solutions for a self-reliant and thriving Lebanon.

4. Core Values:

- Sovereignty: Upholding Lebanon's independence from foreign domination.
- Transparency & Accountability: Believing in ethical governance and responsible leadership.
- Economic Freedom: Promoting investment, job creation, and financial stability.
- Rule of Law: Advocating for an independent judiciary and security forces.
- Meritocracy & Performance: Building a Lebanon based on skills and leadership excellence.

5. Strategic Pillars:

- Political Reform: Ending sectarian politics and ensuring fair elections.
- Economic Revitalization: Banking reforms and public-private partnerships.
- Security & Stability: Disarmament of non-state actors and enforcement of UN Resolutions.

- Media & Awareness: Shaping global narratives through strategic communications.

6. Key Initiatives:

- Hezbollah Accountability Act (HAA): Lobbying for legal and financial accountability of Hezbollah.
- Investment Protection & Economic Recovery Plan: Attracting investment for Lebanon's economic renewal.
- UN Chapter VII Advocacy: Promoting international intervention for stability and sovereignty.
- Diaspora Engagement Program: Mobilizing Lebanese expatriates for national development.
- Media Influence Strategy: Targeting international outlets to reshape Lebanon's image.

7. Organizational Structure:

- Executive Board: Key experts driving strategic initiatives.
- Advisory Council: Professionals guiding policy recommendations.
- Task Forces: Teams focused on advocacy and community outreach.
- Global Partners: Collaborations with governments and NGOs for reform.

8. Diversity of Voices: Enhancing Legitimate Decision-Making

At ALEF, we recognize that a diverse range of perspectives is essential to building a robust and effective movement. By actively involving individuals from various backgrounds, experiences, and areas of expertise, we enhance the legitimacy and effectiveness of our decision-making processes.

A. Inclusive Advisory Council:

- We aim to reflect Lebanon's diverse demographics in our Advisory Council. This inclusive approach ensures that the voices of different communities are heard, enabling us to address the unique challenges faced by all sectors of society.

B. Community Engagement:

- We encourage participation from all corners of the community through town hall meetings, forums, and workshops. These events provide a platform for diverse voices to share insights, fostering dialogue on critical issues and helping shape our initiatives based on the needs and aspirations of the Lebanese people.

C. Task Forces with Varied Expertise:

- Our task forces comprise individuals from various professional fields, including law, economics, and social activism. This diversity brings a wealth of knowledge and innovative solutions to the table, allowing us to tackle Lebanon's multifaceted challenges effectively.

D. Collaboration with Grassroots Organizations:

- Partnering with grassroots organizations helps amplify the voices of marginalized communities. By collaborating on initiatives, we ensure that our strategies resonate with the broader public and reflect the realities of those most affected by the current situation.

E. Feedback Channels:

- We maintain open lines of communication with our members and the community, encouraging feedback and suggestions. This ongoing dialogue allows us to adapt our strategies and policies to better serve the collective vision for a free and sovereign Lebanon.

By prioritizing the inclusion of a diverse array of voices in our decision-making process, ALEF

not only enhances its legitimacy but also strengthens its capacity to advocate for meaningful change in Lebanon. Together, we can pave the way for a brighter future that embodies the aspirations of all Lebanese citizens.

9. Funding and Support

To sustain our efforts and drive meaningful change in Lebanon, ALEF is committed to a transparent and strategic approach to funding and support. Here's how we plan to maintain financial sustainability while fostering trust with our donors and partners:

1. Diverse Funding Sources
2. Fundraising Campaigns
3. Corporate Partnerships
4. Grant Applications
5. Transparent Reporting

6. Community Engagement
7. Impact Measurement

Through these strategies, ALEF will not only sustain its operations but also create a fund that contributes to the ongoing advocacy for a free, sovereign, and prosperous Lebanon.

Metrics for Success:

To effectively measure our progress and ensure accountability in our initiatives, we should establish specific, measurable goals and expected outcomes. These metrics will not only provide a clearer picture of our advancements but will also help us communicate our achievements to stakeholders.

1. Hezbollah Accountability Act (HAA):

- Goal: Achieve legal and financial accountability for Hezbollah.
- Metrics:
 - Track the number of congressional representatives advocating for the HAA.
 - Measure the span of media coverage on Hezbollah's accountability measures.

2. Investment Protection & Economic Recovery Plan:

- Goal: Attract a targeted amount of foreign investment to revitalize the Lebanese economy.
- Metrics:
 - Set a target for new investments (e.g., \$500 million in 2 years).
 - Monitor job creation and economic activity generated by these investments.

3. UN Chapter VII Advocacy:

- Goal: Promote international intervention to secure Lebanon's sovereignty.
- Metrics:
 - Count the number of countries supporting initiatives for international intervention.
 - Evaluate resolutions passed by the UN regarding Lebanon.

4. Diaspora Engagement Program:

- Goal: Mobilize a specific number of Lebanese expatriates for national development.
- Metrics:
 - Aim for (2,000) engaged diaspora members in the first year.

- Measure the amount of funding and resources directed back to Lebanon from diaspora initiatives.

5. Media Influence Strategy:

- Goal: Reshape the international narrative surrounding Lebanon.
- Metrics:
 - Assess shifts in global media coverage quality and sentiment regarding Lebanon.
 - Track the number of strategic communications issued and engagements with major outlets.

6. Political Reform Initiatives:

- Goal: Facilitate the implementation of electoral reforms to ensure fair elections.
- Metrics:
 - Monitor the legislative progress of reforms and the number of citizens participating in elections.
 - Measure public perception of election integrity through surveys.

7. Community Engagement:

- Goal: Increase community participation and awareness about Lebanon's issues.
- Metrics:
 - Set a target of 5 community events per year with a minimum of 100 participants each.
 - Track social media engagement rates (likes, shares, comments) related to Lebanon's initiatives.

By establishing these measurable goals and tracking our performance against them, we can maintain a high level of accountability to our stakeholders, ensuring that our efforts align with our mission to support Lebanon's sovereignty and prosperity. Regular updates on these metrics will be shared to keep everyone informed of our progress.